signage narative

As we near completion on the construction of PHASE 1 of the new Scottsdale First Assembly campus on Pima Road north of Dynamite, we are ready to start construction on the ground mounted sign for the church. The sign design conforms to the standards established by the City of Scottsdale and compliments the architectural character of the new building.

The proposed ground mounted sign, located in the scenic corridor, is a weathered (rusted) steel plate with aluminum letters conforming to COS letter area requirement. A large percentage of the new building is weathered steel and will match the sign in appearance. The orientation of the sign is perpendicular to PIMA ROAD, parallel to the new entry drive. This is the primary entry and exit for the campus and the building is located in excess of 500' from Pima Road. We are proposing illuminating the sign from (4) fluorescent ground lights (similar to the lighting approved for the parking lot lighting).

We believe that the simple form but rich material of this sign will blend into the desert context of North Scottsdale, while complimenting the architectural character of the new church and enriching the streetscape and not disturbing the delicate nature of the scenic corridor.

scottsdale first assembly

### DREAM CENTER

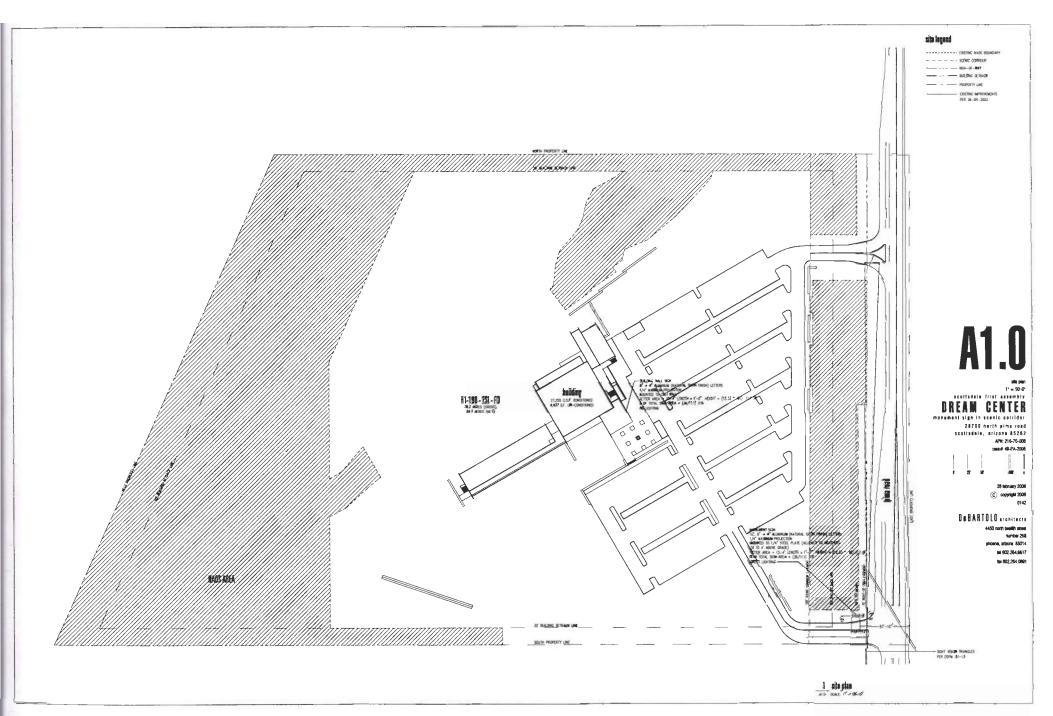
monument sign in scenic corridor 28700 north pima road scottsdale, arizona 85262

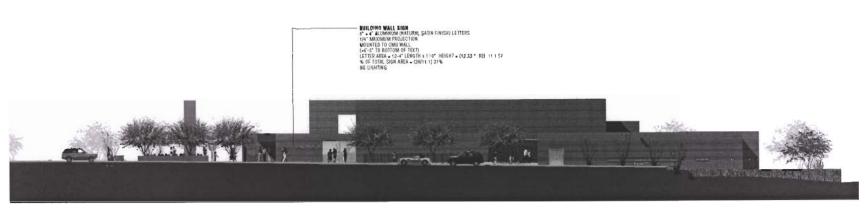
APN: 216-70-008 case# 49-PA-2006

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36-DR-2003#2 3/10/2006





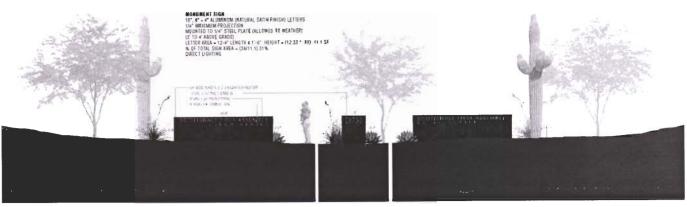
1 east shystim - building mounted sign | A2.0 | State 1/4-1-1

# A2.0

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#### DREAM CENTER

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4 monument sign - south elevation

42 9 SCALE: NA = 1-0

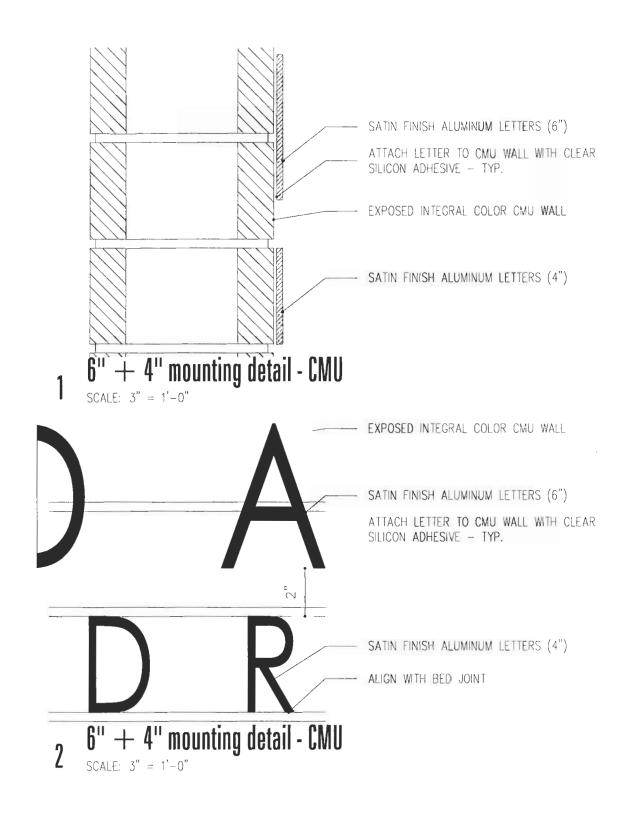
3 Accessed to be once showether A20 Scale (A4.1.)

2 manuscri sign - north sirvation A2.0 SCALE 1/4-1-0

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scottsdale first assembly

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natural satin finish aluminum letters

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